



13TH Annual

MBA EXCLUSIVE 2008

EVENT OVERVIEW

DESCRIPTION:

Since 1996, Howard University School of Business has sponsored a signature event entitled **MBA Exclusive**. MBA Exclusive provides corporate partners with access to a pool of talented MBA students while increasing the visibility of the corporations among students, faculty, and staff at Howard University. This event is designed to bridge relationships between America's leading corporations and the HUMBA program, while allowing students to showcase their skills and talents. The once two-day corporate-sponsored event has been expanded to three days to feature a **career fair; on-site interviews, corporate-sponsored breakfasts, luncheons, and evening receptions, conference workshops and panel discussions, and a national minority case competition.**

DATE:

Thursday, October 30th – Saturday, November 1st, 2008

LOCATION:

Crystal City Hilton
2399 Jefferson Davis Highway
Arlington, VA 22202

- Wonderfully located just a few steps to fine dining, shopping, sites, and businesses
- Easy access to Washington's Metro rail system and Reagan National Airport via complimentary shuttle

AUDIENCE:

Howard University School of Business MBA Students
Howard University Graduate and Professional Schools
Howard University Alumni, Faculty, and Administrators
Minority MBA Candidates from Invited Business Schools:

- Morgan State University
- Bowie State University
- University of District of Columbia
- Georgetown University
- George Washington University
- George Mason University
- University of Maryland – College Park
- American University
- Johns Hopkins University

4th ANNUAL LMI MINORITY MBA CASE COMPETITION

The 4th Annual LMI Minority MBA Case Competition will provide our aspiring managers with the opportunity to present their best ideas and receive feedback from a panel of judges comprised of management professionals. Moreover, the



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competition is designed to assist in the development of Minority Business Leaders. Winners of the competition will receive monetary awards and all teams will receive recognition plaques.

CORPORATE SPONSORSHIP PACKAGES

MBA Exclusive 2008 Opportunities

Gold Level Sponsorship - Luncheon(s) or Reception

\$15,000

- Exclusive Sponsor of MBAE Luncheon or Reception
- Company Executive(s) or Renowned Business Leader delivers Keynote Address
- Recognized as official Howard University MBA Program Corporate Partner
- Logo/Company Name on MBA Exclusive Marketing Materials
- Logo/Company Name featured on your Event Banner
- Ten (10) Tickets to all Conference Events
- Company logo w/Hotlink on MBA Exclusive Website (www.mbaexclusive.com)
- Howard University MBA Resume CD
- Extra-Large Career Fair Booth with Signage
- Two (2) Private Interview Rooms

Silver Level Sponsorship - Breakfast(s) or Conference Workshop(s)

\$7,500

- Exclusive Sponsor of MBAE Corporate Breakfast or Conference Workshop
- Logo/Company Name on MBA Exclusive Marketing Materials
- Logo/Company Name featured on your Event Banner
- Five (5) Tickets to all Conference Events
- Company logo w/Hotlink on MBA Exclusive Website (www.mbaexclusive.com)
- Howard University MBA Resume CD
- Career Fair Booth with Signage
- One (1) Private Interview Room

Bronze Level Sponsorship - Career Fair

\$1,000

- Howard University MBA Resume CD
- Career Fair Booth with Signage
- Company listing on the MBA Exclusive website (www.mbaexclusive.com)
- Two (2) Tickets to all Conference Events

A La Carte Items



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- | | |
|--|----------------|
| • Interview Room | \$500 |
| • Ad Space in Conference Magazine | \$1,000 |
| • Additional Breakfast Lunch or Reception Ticket
(i.e. in addition to the number of tickets that have been included in your selected sponsorship package) | \$20 |
| • All Conference Breakfasts, Luncheons and Receptions (Exclusive Conference Package) | \$80 |

Annual Opportunities – MBA Exclusive 2008 & MBA Spring Career Fair 2009

2008 - 2009 Diamond Level Sponsorship - Luncheon(s) and Reception(s) **\$20,000**

- All the Benefits of the MBA Exclusive Gold Level Sponsorship
****Plus****
- Exclusive Sponsor of 2009 Spring Career Fair Luncheon
- Logo/Company Name on 2009 Spring Career Fair Material
- Extra Large 2009 Spring Career Fair Booth with Signage
- Ten (10) Tickets to 2009 Spring Career Fair Events
- Two (2) Private Interview Rooms at 2009 Spring Career Fair

2008 - 2009 Ruby Level Sponsorship - Breakfast(s) **\$11,500**

- All the Benefits of the MBA Exclusive Silver Level Sponsorship
****Plus****
- Exclusive Sponsor of 2009 Spring Career Fair Workshop or Breakfast
- Logo/Company Name on 2009 Spring Career Fair Material
- Extra Large 2009 Spring Career Fair Booth with Signage
- Five (5) Tickets to 2009 Spring Career Fair Events
- One (1) Private Interview Room at 2009 Spring Career Fair

2008 - 2009 Pearl Level Sponsorship - Career Fair(s) **\$1,500**

- All the Benefits of the MBA Exclusive Bronze Level Sponsorship
****Plus****
- 2009 Spring Career Fair Booth with Signage
- Two (2) Tickets to 2009 Spring Career Fair Events

A La Carte Items

- Discounted Spring Career Fair Booth (with Bronze, Silver or Gold MBAE Sponsorship) **\$500**